Mythbusting: e-cigarettes



Myth: It's only water vapour

Fact: It's not! Vaping products make a mist (aerosol), which is a fine spray of chemicals and particles. Those particles can stay in your lungs and the chemicals enter your body through the lungs.



Myth: It's just flavouring

Fact: No! The flavours of e-cigarettes include many **chemicals** that are harmful to **breathe into your lungs**.

Myth: Vaping is safe

Fact: No! E-cigarettes have harmful chemicals, which can cause health problems like vomiting, shortness of breath and lung damage. E-cigarettes have not been around long enough to know what the long-term harms of vaping are, but experts are worried that it might increase the risk of cancer, heart disease, or lung disease.

Myth: The brand I buy doesn't contain nicotine

Fact: Nope! Labels are often wrong. Most e-cigarettes sold in Australia contain nicotine, even those that don't say it on the label. E-cigarettes are unregulated, which means there are no consequences for a company that does not label their product correctly. Even nicotine-free e-cigarettes are harmful to your health.









Myth: I won't get addicted

Fact: Think again! Nicotine is a very addictive drug. Brains are still growing until the age of 25 years, so teens and young adults are particularly at risk of nicotine addiction. Teens who vape are more likely to start smoking cigarettes in the future, probably because of nicotine addiction.



Myth: I see celebrities and influencers vape, so it must be safe

Fact: Celebrities and influencers are paid by tobacco and e-cigarette companies to promote vaping and their products. Don't take your health advice from celebrities – they are often not a source you can trust.

Myth: What about vape challenges on TikTok?

Fact: Vape challenges on social media platforms, like TikTok and YouTube are often sponsored by tobacco and e-cigarette companies.

They're designed to get you to buy their products and **get addicted** to nicotine.

These companies **don't care** about your health, they **only** want to make money.







Myth: Vapes are not as bad as tobacco cigarettes, and are therefore safe

Fact: No! Vaping causes addiction and short-term health harms, and we don't know what the long-term health harms are. All the major tobacco companies make e-cigarettes because they see vaping as a way to get new customers, including young people who don't smoke.